



Pelican Marsh

community newspaper

Official Publication of the Pelican Marsh Foundation, Inc.

Published by..



MarketCrank, Inc.

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PELICAN MARSH COMMUNITY NEWSPAPER SCHEDULE

January

March

October

February

April

November/December

ABOUT PELICAN MARSH

Selected by *Where to Retire* magazine as one of America's 100 Best Master-planned Communities, Pelican Marsh is set on more than 2,000 acres including 133 acres of the award-winning Cocohatchee Strand nature preserve, The Marsh, and is called home by approximately 5,000 residents. A picturesque blend of nature preserves and lakes, championship golf and beautiful upscale homes features 26 named communities including the prestigious Bay Colony Estates.

Average Age: 58

Type of Home: 50% Single-Family; 50% Multi-Family

Home Values range from \$200,000 to over \$7 million

ABOUT THE NEWSPAPER

The Pelican Marsh Foundation newspaper, sent via mail to its residents, is devoted to news covering all aspects of the Pelican Marsh community. Featured articles are focused on topics of particular interest to residents, as well as on recreational and social activities happening within the community.

Circulation: Approximately 2,000 Foundation member residences; 500 extras circulated throughout community. Papers are mailed to the address on file with the Pelican Marsh Foundation for each member 6 times per year: Jan., Feb., March, April, Oct., Nov./Dec.

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Readers: 3,200 to 5,000, depending on time of year.

AD DIMENSIONS (width x height)

Back Cover (10 1/8" x 12 1/2")

Inside Cover (10 1/8" x 12 1/2")

Full Page (10 1/8" x 12 1/2")

1/2 Page Island (6" x 8 1/4")

1/2 Page Horizontal (10 1/8" x 6 1/4")

1/2 Centerspread (21" x 6 1/4")

1/3 Page Vertical (3 15/16" x 12 1/2")

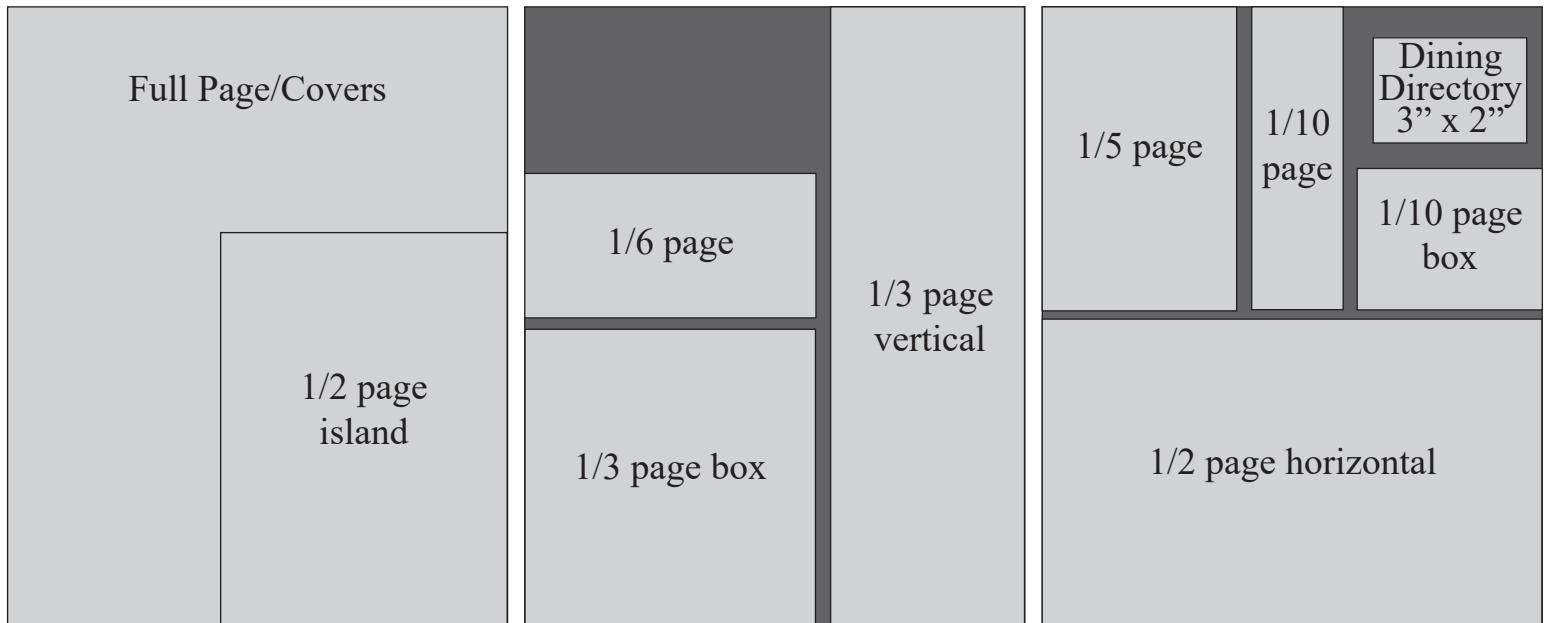
1/3 Page Box (6" x 6 1/4")

1/5 Page (3 15/16" x 6 1/4")

1/6 Page (6" x 3")

1/10 Page Box (3 15/16" x 3")

1/10 Page Vertical (1 7/8" x 6 1/4")



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