



# THE PELICAN MARSH BRIEF

The Foundation of Pelican Marsh, Inc. Official Publication

## ABOUT PELICAN MARSH

Selected by *Where to Retire* magazine as one of America's 100 Best Master-planned Communities, Pelican Marsh is set on more than 2,000 acres including 133 acres of the award-winning Cocohatchee Strand nature preserve, The Marsh, and is called home by approximately 6,140 residents. A picturesque blend of nature preserves and lakes, championship golf and beautiful upscale homes features 26 named communities including the prestigious Bay Colony Estates.

**Average Age:** 64

**Type of Home:** 50% Single Family; 50% Multifamily

**Home Values** range from \$200,000 to over \$7 million

## ABOUT THE NEWSPAPER

The Pelican Marsh Foundation newspaper, sent via mail to its residents, is devoted to news covering all aspects of the Pelican Marsh community. Featured articles are focused on topics of particular interest to residents, as well as on recreational and social activities happening within the community.

**Circulation:** Approximately 2,000 Foundation member residences; 500 extras circulated throughout community. Papers are mailed to the address on file with the Pelican Marsh Foundation for each member 6 times per year: Jan., Feb., March, April, Oct., Nov./Dec.

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**Readers:** 3,200 to 5,000, depending on time of year

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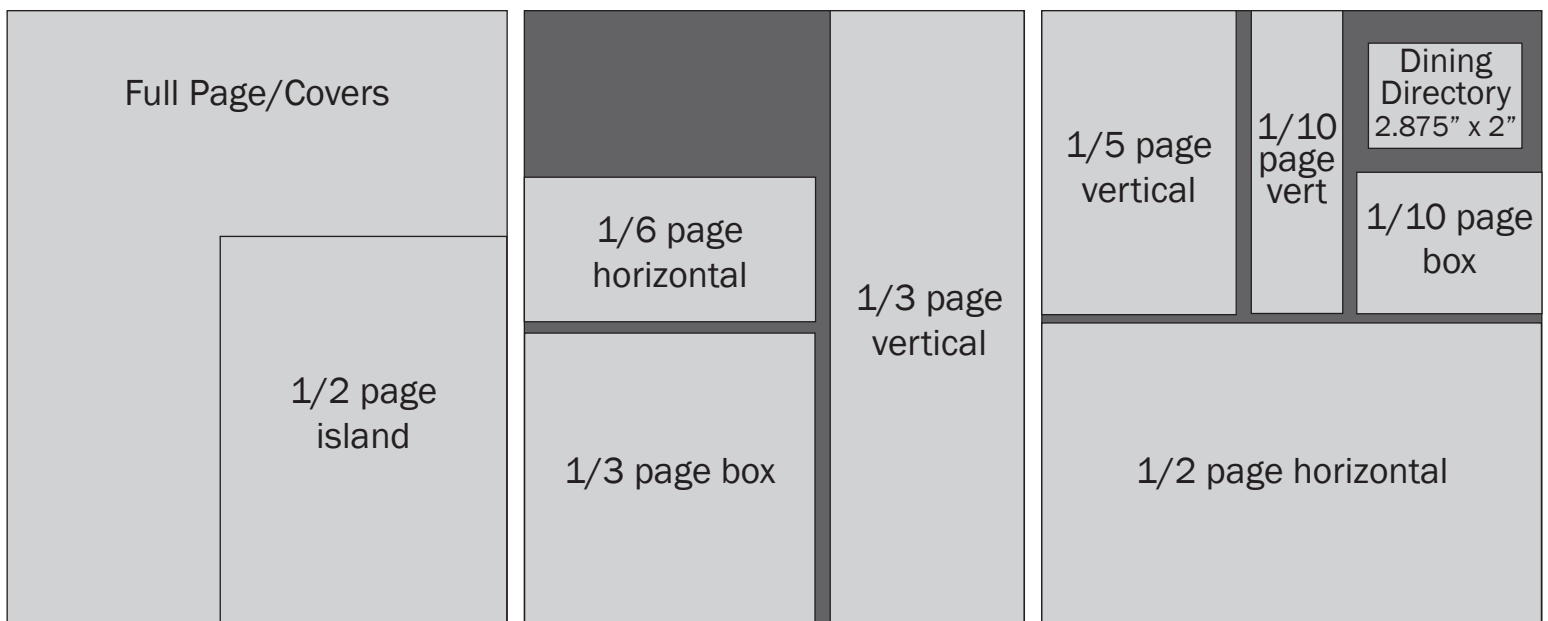
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